

2017 Birch Run Bridgeport Chamber Directory Advertising

The Birch Run Bridgeport Chamber of Commerce announces the 2017 Chamber Directory. If you are a current chamber member, you will receive a complimentary listing in the directory. To support the chamber, and gain added exposure for your business or organization, consider advertising with us!

**2017 Birch Run Bridgeport Chamber
Directory will be distributed in
November 2017**

Ad Size	Width	Height	Rate
Back Cover	5.5"	8.5"	\$795
Inside Covers	5.5"	8.5"	\$595
Full Page	5.5"	8.5"	\$395
Half Page	5"	3.75"	\$295
Quarter Page	2.25"	3.75"	\$195
Business Square	1.875"	1.875"	\$99
Coupon Page**	5"	2.5"	\$249
Restaurant Guide*	2" logo	2" logo	\$99

Coupon Page

**Have a discount or special you'd like to offer? Take advantage of the Coupon Page in the chamber directory. This full-color ad is double-sided and prominently placed in the publication. *Design services additional charge.*

Restaurant Guide

*Centerfold for the 2017 Chamber Directory will be a complete listing of local chamber member restaurants. For added exposure, pay an additional \$99.

Advertising Creative

Acceptable File Formats: InDesign, Illustrator, Photoshop, Print-Ready PDF. Advertisements must be sized appropriately and submitted as press-quality optimized files (a minimum 300 dpi resolution), CMYK, fonts and art embedded. Cover ads must include an .25" bleed. Do not include bleed or trim marks in your file. We cannot accept any ad, photo or illustration that is in a Microsoft Word, Microsoft PowerPoint, or Microsoft Publisher document. Ads not camera-ready will be set for an additional \$25 charge.

If you need design assistance with your ad there will be a \$50 charge. Please contact Christine Welsh at (989) 233-1909.

Email final artwork to Christine Welsh at Christine@KerningOnline.com by October 27, 2017. Please include your name, phone number and company name in your email.

Advertising payments must be made online or mailed to Kerning Advertising, 1340 Park Ridge Pte, Grand Blanc, MI 48439

ARTWORK DUE DATE IS OCTOBER 27, 2017